



## Formats and Varieties

PUT A **WOW** IN YOUR BEER!



### Available in three formats



A steam-distilled essential oil from fresh hops. Full of field-ripened aroma and flavor without the bittering, HopzOil PURE is exceptionally high in prominent terpenes and contains no additives, solvents or flavorings. HopzOil PURE requires emulsification with ethanol or other agent to blend in beer or other beverages.



A concentrated, water-soluble emulsification designed to be dosed directly into a beverage. HopzOil MAJIK contains all the flavor and aroma of HopzOil PURE, but with no fuss, no mess, and no ethanol required to dose. Extended shelf-life in beer has been documented up to 3 to 5 times longer vs. pellets. Just like magic.



An opaque, water-soluble concentration designed for dosing directly into beverage where a hazy turbidity is the desired result. HopzOil HAZY enhances the haze in your beverage, supporting turbidity, and extending shelf-life. HopzOil PURE is the active ingredient, adding all the flavor and aroma, but without the fuss. One-step dosing is fast and convenient with quick and easy cleanup.



### - APPROVED BY THE TTB -

All HopzOil formats are considered a "hop extract" by the TTB and fully approved for use in malt beverages.

**Bench Testing is Easy:** No need to take the time to brew a new beer. Just dose our products into any existing style of beer or beverage to refine the desired sensory profile and dosing rates. See our Sensory Testing Guidelines and Production Recommendations for more details.

## COMMERCIAL PACKAGING SIZES:

**HopzOil PURE, HopzOil MAJIK, and HopzOil HAZY:**  
2.5ml, 20ml, 50ml, 250ml, 600ml, 1 Liter, 2.5 Liter

All of our products are shipped in either food-grade aluminum or PET containers.

We also offer 10 and 15 packs of our 2.5ml vials

Also available: **BEER RESCUE KIT** - Have a batch that needs rescuing? This multi-pack of 50ml containers of PURE or MAJIK will wake up a brew that's lost its mojo.

### SAMPLE PACKS:

The best way to get started on our HopzOil products is to try them yourself. Contact one of our representatives to learn more about our sample packs.

# Hopzoil Varieties & Blends

## Availability

| Varieties  | PURE | MAJIK | HAZY |
|--|------|-------|------|
| <b>Amarillo®</b><br>Often described as flowery, spicy and citrus-like with a distinct orange bouquet.                                    | ✓    | ✓     | ✓    |
| <b>Ahhhroma™</b><br>Very tropical, often described as a pifa-colada.   | ✓    | ✓     | ✓    |
| <b>Azacca®</b><br>This ADHA variety is big in citrus and pine, with pineapple and tangerine closing notes.                               | ✓    | ✓     | ✓    |
| <b>Cascade</b><br>Medium-intense floral with citrus and grapefruit notes. The most popular hop in the US.                                | ✓    | ✓     | ✓    |
| <b>Cashmere</b><br>Complex with strong overtones of lemon and peach, with hints of lemongrass and coconut.                               | ✓    | ✓     | ✓    |
| <b>Chinook</b><br>Fresh sliced grapefruit, spice and pine with an almost smokey character and spicy bouquet.                             | ✓    | ✓     | ✓    |
| <b>Centennial</b><br>A staple of American aroma hops. Features a strong citrusy hoppiness with a floral nose.                            | ✓    | ✓     | ✓    |
| <b>Columbus (CTZ)</b><br>Strong in black pepper, licorice and curry. Sharp, herbal and pleasant.   | ✓    | ✓     | ✓    |
| <b>Dank &amp; Stormy™ (A Hopzoil Exclusive)</b><br>Complex aroma of dank cannabis. Woodsy/herbal, hints of fresh pear with a catty hint. | ✓    | ✓     | ✓    |
| <b>El Dorado®</b><br>Boldly fruity with hints of cherries, tropical fruits. Think Starburst with hints of mint.                          | ✓    | ✓     | ✓    |
| <b>Jarrylo®</b><br>Strong tones of banana, pear and melon with spicy and grassy notes.   | ✓    | ✓     |      |
| <b>Pekko®</b><br>Very clean floral aroma with hints of cucumber, melon and sage.   | ✓    | ✓     |      |
| <b>Saaz</b><br>The classic noble hop. Woodsy, earthy, dank and spicy.  | ✓    | ✓     | ✓    |

## Custom Blends

|  |   |   |   |
|--|---|---|---|
| <b>3 C's Blend™</b><br>An exclusive blend of popular IPA hops.   | ✓ | ✓ |   |
| <b>Ambrosia™</b><br>Intensely aromatic with mango, tangerine and pear notes. Carmen Miranda would be proud!                      | ✓ | ✓ | ✓ |
| <b>Citrus Fruitbomb™</b><br>An explosively citrusy blend featuring several fruit-forward varieties.                              | ✓ | ✓ | ✓ |
| <b>Juicy Fruitbomb™</b><br>Holy New England IPA Batman! A fruity blend containing five different varieties                       | ✓ | ✓ | ✓ |
| <b>Shandy</b><br>Give your summertime brews a mild fruitiness, with notes of citrus, tropical, and stone fruit.                  |   | ✓ |   |
| <b>Twisted Fruitbomb™</b><br>Similar to Juicy Fruitbomb but with a more intense twist of orange and grapefruit.                  | ✓ | ✓ | ✓ |
| <b>West Coast Fusion</b><br>Classic IPA hoppiness, but not overly fruity. Floral, citrus and herbal, with just a touch of spice. |   | ✓ |   |



**Alpha Hops Sales, LLC**

24148 Goodson Rd., Parma, ID 83660-6740  
208.989.3677 • debbie@alphahopsales.com

